

**INTERNAL ASSIGNMENT QUESTIONS**  
**B.B.A. II YEAR**  
**ANNUAL EXAMINATION - 2023**



**PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION**  
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

**OSMANIA UNIVERSITY**

(A University Accredited by NAAC with "A" + Grade Category – I Graded Autonomy by UGC)  
Hyderabad – 7, Telangana State

**DIRECTOR**  
**Prof. G.B. Reddy**  
**Hyderabad – 7 , Telangana State**

**PROF.G.RAM REDDY CENTRE FOR DISTANCE EDUCATION  
OSMANIA UNIVERSITY, HYDERABAD – 500 007**

Dear Students,

Every student of B.B.A. II year has to write and submit **Two Assignments** for each paper compulsorily. Each assignment carries **15 marks and for two assignments it is 30 marks**. The marks awarded to the student will be forwarded to the Examination Branch, OU for inclusion in the marks memo. If the student fail to submit Internal Assignments before the stipulated date, the internal marks will not be added to in the final marks memo under any circumstances. The assignments will not be accepted after the stipulated date. **Candidates should submit assignments only in the academic year in which the examination fee is paid for the examination for the first time.**

Candidates are required to submit the Exam fee receipt along with the assignment answers scripts at the concerned counter on or before **28<sup>th</sup> FEBRUARY, 2023** and obtain proper submission receipt.

**ASSIGNMENT WITHOUT EXAMINATION FEE PAYMENT RECEIPT (ONLINE) WILL NOT BE ACCEPTED**

**Assignments on Printed / Photocopy / Typed will not be accepted and will not be valued at any cost. Only HAND WRITTEN ASSIGNMENTS will be accepted and valued.**

**Methodology for writing the Assignments (Instructions) :**

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days for collecting information on the topic of your assignments. (10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

**FORMAT**

1. NAME OF THE STUDENT :
2. ENROLLMENT NUMBER :
3. NAME OF THE COURSE :
4. NAME OF THE PAPER :
5. DATE OF SUBMISSION :
6. Write the above said details clearly on every subject assignments paper, otherwise your paper will not be valued.
7. Tag all the assignments paper wise and submit them in the concerned counter.
8. Submit the assignments on or before **28<sup>th</sup> FEBRUARY, 2023** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

**DIRECTOR**

**B.A. / B.A. (Maths & Stats) /B.Com. / B.B.A. II YEAR**

**INTERNAL ASSIGNMENT - ANNUAL 2022 - 2023**

**Subject : General English**

**Section – A**

**UNIT – I : Answer all the questions (each question carries 2 marks)**

**5x2=10**

1. What is message of Walter Mitty ?
2. What is the Behaviour of Mohan with Selvi ?
3. Describe Mohan as financial expert.
4. What is Judith's fate at the time of Shakespeare's time.
5. Sketch the Character of Jimmy in After twenty years.

**Section – B**

**UNIT – II : Answer all the questions (each question carries Five marks)**

**2x5=10**

1. The relationship between Selvi and Mohan. Elucidate.
2. How did Sherlock Holmes solve the mystery of the Blue Carbuncle ?

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OSMANIA UNIVERSITY, HYDERABAD-500 007

INTERNAL ASSIGNMENT- 2022 - 2023

Course : BA, BA (Maths & Stats), B.Com - II year

Paper : Telugu Title : S.L. (Telugu) Year 2022-2023  
Second Year. II year

Section - A

UNIT - I : Answer the following short questions (each question carries two marks) 5x2=10

- 1 వాయిదాకి సామగ్రిని రచన.
- 2 బహుళ వాక్యం.
- 3 అక్షర సంఖ్యను నిర్ణయించు.
- 4 అక్షరాల క్రమం నిర్ణయించు.
- 5 మూలకాలను నిర్ణయించు.

Section - B

UNIT - II : Answer the following Questions (each question carries Five marks) 2x5=10

- 1 శ్రీకృష్ణుడు పుచ్చానికి అనుగ్రహించిన అక్షరాలను వివరించండి?
- 2 మన సంస్కారం నాటకం నా మనో-విజ్ఞానిని బయటపండి?

Name of the Faculty : DR. D. Rambabu.

Dept. of Telugu.

INTERNAL ASSIGNMENT- 2022 - 2023

Course : BA, BA (Maths & Stats), B.Com - II

Paper : II year HINDI Title : SL- HINDI Year II year

Section - A

UNIT - I : Answer the following short questions (each question carries two marks) 5x2=10

- 1 कबीर दास ने किसका मुँड़न करने के लिए कहा है और क्यों ?
- 2 तुलसीदास के अनुसार मुखिया कैसा होना चाहिए ?
- 3 सूरदास किसके भक्त थे ? उनके मुख्य ग्रन्थों के नाम लिखिए ।
- 4 कौए और कोयल के उदाहरण से रहीम क्या कहना चाहते हैं ?
- 5 बिहारी ने किसे अधिक नबीला कहा है और क्यों ?

Section - B

UNIT - II : Answer the following Questions (each question carries Five marks) 2x5=10

- 1 अक्षित कालीन साहित्य की सामान्य प्रवृत्तियाँ (विशेषताएँ) लिखिए ।
- 2 'तोड़ती पत्थर' कविता का सारांश लिखिए ।

Name of the Faculty : K. DATTATRAYA

Dept. HINDI

INTERNAL ASSIGNMENT- 2022 - 2023

Course : BA, BA (Maths & Stats), B.Com - II year

Paper : Sanskrit - II Title : Assignment Year 2022-2023  
II year

Section - A

UNIT - I : Answer the following short questions (each question carries two marks) 5x2=10

- 1 प्रतिमानाटकस्य रचयितुः तृतीय अङ्कस्य नाम च लिखत।
- 2 प्रतिमाबट्टे स्थापितानां प्रतिमानां नामानि लिखत।
- 3 दशरूपनिषदः नामानि लिखत।
- 4 शुक्लासः कः। कम् उपादिशत।
- 5 अनुवदत - सत्यं वद। धर्मं चर। मातृदेवो भव।  
पितृदेवो भव। आचार्यदेवो भव। अतिथिदेवो भव।

Section - B

UNIT - II : Answer the following Questions (each question carries Five marks)

2x5=10

- 1 क्रियासिद्धिः सत्यं भवति महतां नोपकरणे - विवृणुत।
- 2 अन्वयः वर्णयत - (1) अनन्वयः (2) अर्थान्तरन्यासः

Name of the Faculty : Jyoti. N. Fouzdar.

Dept. Sanskrit



INTERNAL ASSIGNMENT- 2022 - 2023

Course : BA, BA (Maths & Stats), B.Com

Paper : Arabic Title : \_\_\_\_\_ Year 2022-II

Section - A

UNIT - I : Answer the following short questions (each question carries two marks) 5x2=10

- 1 (أ) أين تدرس يا أخى ؟
- 2 (ب) أ شربتم القهوة يا اخوان ؟
- 3 (ج) أفهمتم الدرس الجديد يا ابنائى ؟
- 4 (د) متى خرجتم من الفصل ؟
- 5 (هـ) أكره القدم لعبتكم أم كرهة السلة ؟

Section - B

UNIT - II : Answer the following Questions (each question carries Five marks) 2x5=10

- 1 Explain "حروف ناصبة" with Examples
- 2 Write the Summary of "اصحاب العداة"

Name of the Faculty : Md Scheik Ahmed

Dept. Arabic

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INTERNAL ASSIGNMENT- 2022 - 2023

Course : BA, BA (Maths & Stats), B.Com

Paper : II (URDU) Title : MUTALA-E-ADAB PART – II Year II

Section – A

UNIT – I : Answer the following short questions (each question carries two marks) 5x2=10

- 1 ”مثنوی“ یا ”قصیدہ“ کی تعریف کرتے ہوئے اس کے اجزائے ترکیبی تحریر کیجئے۔ -1
- 2 میر جبر علی انیس کے بارے میں آپ کیا جانتے ہیں؟ -2
- 3 ”رباعی“ کسے کہتے ہیں اور اس کی مختلف اقسام کونسی ہیں؟ -3
- 4 ”ناول“ کے معنی و ماخذ کی نشاندہی کیجئے۔ -4
- 5 ”انشائیہ“ یا ”مضمون“ پر ایک نوٹ لکھئے۔ -5

Section – B

UNIT – II : Answer the following Questions (each question carries Five marks) 2x5=10

- 1 ملاوچہ کی داستان ”سب رس“ سے منتخب کئے گئے اقتباسات کو اپنے الفاظ میں قلم بند کیجئے۔ -1
- 2 ”ظن و مزاح“ کی تعریف کرتے ہوئے مرزا فرحت اللہ بیگ کے مضمون ”مردہ بدست زندہ“ کا خلاصہ تحریر کیجئے۔ -2



Name of the Faculty :

Dr. MOHD MUSHTAQ AHMED

Dept. URDU



**BBA II YEAR**  
**INTERNAL ASSIGNMENT - ANNUAL 2022 - 2023**

**Paper – I Human Resource Management**

**Assignment - I**

**Answer the following Questions (each question carries 5 marks)**

**3x5=15**

1. Strategic HRM
2. HRP
3. Recruitment

**ASSIGNMENT – II**

**Answer the following Questions (each question carries 5 marks)**

**3x5=15**

1. Define HRM. Write the features and objectives of HRM.
2. Write the Role of Globalisation in HR Policy and Practice.
3. Define HR Planning and explain the objectives of HR Planning.

**BBA II YEAR**  
**INTERNAL ASSIGNMENT - ANNUAL 2022 - 2023**

**Paper – II Management Science**

**Assignment I**

**Answer the following questions (each question carries 5 marks)**

**3x5=15**

1. Explain characteristics of Job Shop. Batch Production ?
2. Explain process Life Cycle.
3. Discuss scope of Operation Management.

**Assignment II**

**Answer the following Questions (each question carries 5 marks)**

**3x5=15**

1. Briefly explain plant layout types.
2. Explain factors influencing factory location.
3. Discuss production planning and control.

**BBA II YEAR**  
**INTERNAL ASSIGNMENT - ANNUAL 2022 - 2023**

**Paper – III Basics of Marketing**

**ASSIGNMENT – I**

**Answer the following questions (each question carries FIVE marks)**

**3x5=15**

1. Define Marketing.
2. Positioning
3. Consumer Behaviour

**ASSIGNMENT – II**

**Answer the following questions (each question carries FIVE marks)**

**3x5=15**

1. Philosophies of marketing in detail.
2. Product Life Cycle and its stages with examples.
3. Define Advertising ? Explain promotion mix in detail.

**BBA II YEAR**  
**INTERNAL ASSIGNMENT - ANNUAL 2022 - 2023**

**Paper IV : Elements of Financial Management**

**ASSIGNMENT – I**

**Answer the following questions (each question carries FIVE marks)**

**3x5=15**

1. Explain the role of Finance Manager in the contemporary phase.
2. What is present value? Explain with an example.
3. What are the various instruments of long term financing ?

**ASSIGNMENT – II**

**Answer the following questions (each question carries FIVE marks)**

**3x5=15**

1. What is an ordinary share ? Explain its features.
2. Define BEP and discuss its importance and advantages.
3. Define Bond and discuss its features.